



**St Peter's
Cambridge**
NEW ZEALAND

St Peter's Rugby
SPONSORSHIP OPPORTUNITIES



Dedicated to excellence, building character, hard work, perseverance and success.

WHY PARTNER WITH ST PETER'S RUGBY

Rugby is a popular and prestigious sport in New Zealand, this is no different at St Peter's, Cambridge. Each year St Peter's involves over 150 students in our Rugby Programme, from beginners right through to our competitive squads from U14 up to U18 level.

The St Peter's Rugby Programme enjoys considerable success. Over the past ten years' we have won the Central North Island National Tournament, and the National Co-Ed League. Many St Peter's rugby players have gone on to national and international stardom.

Currently, St Peter's has seven past First XV players in the Super Rugby competition, with many others entering ITM Cup squads and provincial academies. Our long term goal is to provide a supportive environment including academic achievement in the classroom and development pathways for our players into ITM, Super Rugby, and beyond. The discipline and determination which our rugby players acquire on the field filters through to other areas of their school lives.

St Peter's Rugby could not provide the best opportunities for students wanting to play rugby without the considerable support of sponsors and stakeholders. Partnerships make a vital contribution to the success and longevity of the programme, and sponsors and donors provide us with the necessary funds to continuously improve equipment and facilities, as well as greater training opportunities and resources. By partnering with us, St Peter's Rugby sponsors have the opportunity to access a diverse community of stakeholders, who are all driven by excellence, commitment and a vision that epitomises our Rugby Programme.



SPONSORSHIP OPPORTUNITIES

The St Peter's First XV Rugby Squad is looking highly promising for the next few years. We will again be involved in the Central North Island Tournament and National Co-Ed League. The support that you will provide to the First XV Squad would be to cover the on-going operational costs involved in supporting our squad before and during the above competitions.

For the 2020 and 2021 rugby season, our goal is to help fund the travelling costs of the First XV and provide ongoing support to the St Peter's Rugby Programme. We would like to offer you the opportunity to sponsor the St Peter's First XV Rugby Squad for the 2020 and 2021 season. Your support will also assist with accommodation, meals and medical support for players during the season. Alongside operational support, we are seeking specific First XV apparel to award the squad for their efforts and recognise the achievement of being selected to represent St Peter's at this level.

SPONSOR PACKAGES

This provides you with a great range of opportunities that we believe offers value for money to our sponsors and a return that exceeds the initial sponsorship. Our goal is to provide a positive and lasting experience for everyone in our Rugby Programme including players, coaches, parents, sponsors and supporters.

A number of benefits will accrue to Rugby sponsors. The St Peter's First XV Rugby team plays in a wide range of locations including the following, as well as televised games during the season:

Greater Waikato area, Napier/Hastings, Wellington, Fielding, Hamilton, Auckland and New Plymouth.

With such wide exposure, including strong local and national recognition, St Peter's Rugby has the ability to spread a sponsor's name far and wide.

In return for sponsorship, each business will also receive:

- Recognition on the sponsors board at St Peter's (Gold, Silver and Bronze level recognition).
- Exposure in all areas that St Peter's First XV rugby team plays in.
- A letter of appreciation from the team.
- A weekly game blog on the progress & achievements for the team, including a photo.
- Acknowledgement of support on the St Peter's social media platforms and Owl magazine.
- Regular updates of fixtures and results from all teams.
- Invitation to all home games and major games.
- Invitation to Sponsors events during the season.
- Invitation to Rugby Prizegiving.
- Team available for promotional purposes.



Central to our success are supportive sponsors who contribute on and off the field. We would like to present you several sponsorship options for consideration. Sponsorship is available as either custom selections of separate elements or packages composed of discounted elements.



Gold Sponsor/\$10,000

- Company name on the back of the team's playing jerseys
- Extensive signage around St Peter's (Astroturf and Equestrian Arena)
- Included in communications for school newsletters (Alumni)
- Facebook posts
- Invitations to all home games
- Sponsors functions



Silver Sponsor/\$7,500

- Company logo on the teams' playing shorts
- Extensive signage around St Peter's (Astroturf and Equestrian Arena)
- Included in communications for school newsletters (Alumni)
- Facebook posts
- Invitations to all home games
- Sponsors functions



Bronze Sponsors/\$5,000

- Apparel branding (training tops/ sports bags)
- Extensive signage around St Peter's (Astroturf and Equestrian Arena)
- Included in communications for school newsletters (Alumni)
- Facebook posts
- Invitations to all home games
- Sponsors functions

All sponsorships sign up for a two-year period (2020 and 2021).

The St Peter's First XV has produced a number of representative players and with your help we wish to continue to this proud history.

Representative Honours

Kendrick Lynn - Lyon (Top 14 France) Backs Coach
 Rewita Biddle - NZ 7s
 Hikaro Forbes - Provence (France)
 Laghan McWannell - Chiefs, Waikato ITM
 Ryan Coxon - Chiefs, Tasman Mako ITM
 Sam Caird - Nothland ITM
 Wharenui Hawera - ACT Brumbies, Kubota Spears (Japan)
 Cam Roigard - Counties U19s , Counties Manukau ITM 2020, Chiefs U20s
 Paula Mate - Waikato U19s / Academy , Chiefs U20s
 Simon Parker - NZ U20s , Waikato ITM
 Andrew Viane - Waikato U19s / Academy, Chiefs U20s
 Ollie Norris - NZ U20s , Waikato ITM
 James Thompson - NZ U20s , Waikato ITM
 Peni Finau - NZ U20s, Waikato ITM

Violini Ekuasi - NZ Secondary Schools, Chiefs U18, Waikato Academy 2020
 AJ Lagalaga Slade - Chiefs U18s , Japan 2020

Current Players

Quinnlan Tupou - Chiefs U18s, NZ 18s Rugby league, NZ U17s Harlequin's
 Justin Vela - Reynolds - NZ U17s Harlequin's
 Jonty Short - Waikato U16s, Chiefs U17s
 Dawson Smith - Waikato U16s, Chiefs U17s
 Andrew Smith - Waikato U16s, Chiefs U17s
 Maia George - NZ Under 17's Harlequin's

Current Sponsors

VW Ebbetts
 Mark Dawe Bayleys

To express your interest in our sponsor packages or to discuss other ways of supporting the St Peter's Rugby Programme please contact the St Peter's Committee at rugby@stPeter's.school.nz
 Thank you for your support in the community and considering this opportunity. We hope this is the beginning of a closer relationship between our team, the school and your business.